REVOLUTIONISING INDUSTRY STANDARDS.

CAPABILITY STATEMENT

benchmark CERTIFIED

ATSI ACKNOWLEDGEMENT

Benchmark Certified Acknowledges the Traditional Owners across this country and their continuing connection to the land, sea and community. We pay our respects to them and their cultures, and to Elders past, present and emerging.

OUR PROMISE TO YOU IS WE ACT WITH

Integrity
Leadership
Transparency
Confidentiality

About

Working with people and businesses to set new benchmarks!

Our goal is simple – to provide the right service, in the right way at the right time! We take a ‘hands-on’ approach and no project is too large or small – granted not every ‘need’ in life is created equal.

We take great pride and ownership of our recommendations and work alongside our partners to help you achieve the desired outcome or overcome your greatest challenges.

We believe everyone has the right to be the best version of themselves and for businesses to be the next recognisable brand. Through commitment, intelligence and results, together, we’ll get you there faster!

Benchmark Certified is an industry-leading consultancy practice, improving the performance and profitability of societies greatest asset – you – and businesses alike no matter where you live or which industry you operate.

We achieve this by drawing on the lived experience of ambitious entrepreneurs through strategic problem solving to co-design tailored, actionable game plans.

As your dedicated resource, the team intrinsically works with individuals just starting their journey through to established businesses who are looking to take a step in the right direction on their path to success.

10 + YEARS OPERATIONAL	6 STAFF	75 + YEARS BUSINESS MANAGEMENT CONSULTANCY EXPERIENCE
100 + PARTNERS	500 + COMPLETED PROJECTS	100 % SATISFACTION

HOW WE WORK

1. Clarifying partner expectations.
2. Briefing and building the team.
3. Preparing the thinking.
4. Conducting the analysis and managing the data collection.
5. Managing the synthesis, preparing communication and key presentations.
6. Coaching our partner to lead the implementation and developing change agents.
7. Managing partner expectations and closing the engagement successfully.

Our Team

We’ve handpicked passionate industry leaders with a track record for getting it done.

Richard
Managing Director

Michelle
Consultant

Isabelle
Consultant

Anthony
Consultant

Elizabeth
Consultant

April
Consultant

”Our team is committed to your continued development and success. We also pride ourselves on how we will plan, grow, run or help you exit your business as if it were our very own.”

– Richard Kilian, Managing Director.

Services

Strategy

Let's game-plan to define your personal or business objectives, the steps required to get you there and how these will be measured along the way.

Governance

We will guide you to formulate a framework of principles and controls to keep you, a business and those within it, efficient and accountable.

Operations

We will help you develop a detailed roadmap of deliverables, underpinned by roles and responsibilities, and allocate appropriate resources to get it done.

Financial Pipeline

Together we will plan and execute strategies to diversify and increase your revenue stream, reach of goods/ services and fiscal sustainability.

Stakeholder Engagement

We will work with you to prioritise and implement meaningful actions intended to connect or influence new and existing relationships.

Customer Experience

The perception of your audiences' interactions with you or your business is crucial to success and our team will help you maximise their satisfaction journey.

Project & Program Management

We have experience across 'best practice' methodologies to assist you to improve or develop, deliver and evaluate your next flagship initiative.

Research Monitoring Evaluation

We work with you or independently to collect and analyse robust data to assess effectiveness and communicate your successes backed by evidence.

Leadership Talent Coaching

Let's reawaken your genius or get the best out of your staff. We advise how to attract/ retain quality people and provide the right tools to the next generation of superstars.

Diversity Equity Inclusion

We help businesses to build, value and celebrate individuality and culture and create support and transition pathways for expression and acquisition.

Social Impact

We will guide you to deliver greater results aligned to your vision and mission through strategy, consultation, technology and innovation.

Raising the bar across all Industries

- Small & Medium Businesses
- Corporate
- Government
- Non-government
- Not-for-profit & Charitable

The impact of our work

Boost Productivity

Tap into the strengths of your people to create enjoyable work environments.

Improve Efficiencies

Implement systems and policies to improve services and client experience.

Business Adaptability

Be resilient and maintain your competitive advantage in an ever-changing landscape.

Manage Reputation

Control stakeholder perceptions and public narrative of your brand.

Greater Influence

Create an internal shift in mindset and drive actions for good.

300%

Average Production Increase

35%

Average Yearly Partner Revenue Growth

$250m+

Revenue Generated

Partners

Australian Government
Department of Health and Ageing
Therapeutic Goods Administration

Australian Government
Department of Health
and Aged Care

Australian Government
Department of Social Services

Australian Government
Australian Sports Commission

Australian Government
Department of Infrastructure, Transport, Regional Development and Communications

Australian Government
Australian Digital Health Agency

AIS

healthdirect Australia

HELLOSUNDAYMORNING

Virgin australia

QANTAS

Harvey Norman

NRL

CRL

NT RUGBY LEAGUE

News Corp

John Holland

White Ribbon Australia

Black Dog Institute

we

Australian Red Cross

MISSION AUSTRALIA

Laureus

PROJECT RENEWAL
Renewing lives. Reclaiming hope.

Give Directly

MPRA

NASHVILLE SC

Teach For All
A Global Network

Crisis Action

SURFING AUSTRALIA

st.george

BUILD. PARTNERS

HUNTER MASON

ARCHEWELL

lil melodies
music for everyone

Learn Earn Legend!
Supported by the Australian Government

CANBERRA CAVALRY

massland

netball AUSTRALIA

Danila Dilba Health Service

Left-field Business Solutions

Footprint

Benchmark Certified is a company with a corporate conscience – having developed a range of *National Strategies* highlighting our long-term commitment to social issues and which keep us accountable.

We acknowledge more needs to be done for those that could do with a little extra help as every Australian has the right to live healthier, happier, more sustainable lives and to reach their full potential. Local business and the environment equally afforded the opportunity to prosper.

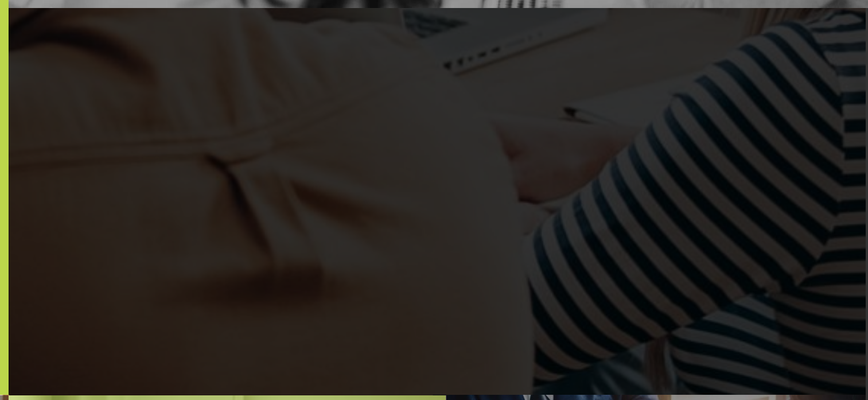
We work with advocacy groups, peak bodies and people to determine their unique requirements and design fit-for-purpose solutions through rigorous consultation. We then build the capacity of communities and individuals to manage change for themselves – taking the time to measure their success along the way!

- Aboriginal & Torres Strait Islander Communities
- Culturally & Linguistically Diverse Communities
- Women
- People with Disability
- Local Business
- Environment

Are you ready to take it to the next level?

Let's design a game plan together to challenge – effect – reward you in areas you feel are a priority.

It's peace-of-mind knowing we are with you every step of the way!



COMMITMENT

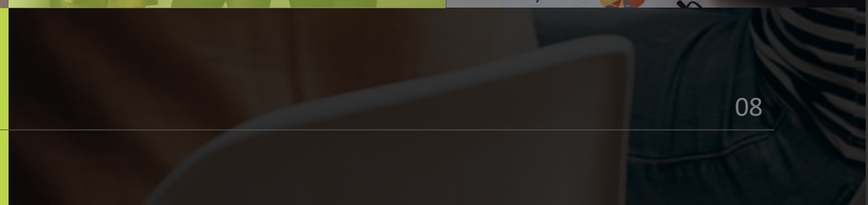
We are intrinsically dedicated to your brilliance and growth through action.

INTELLIGENCE

We have acquired universal knowledge and skills overtime and apply these in each interaction.

RESULTS

The consequence of our collective effort produces unprecedented success.



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LET’S START THE CONVERSATION TODAY!

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